



FOR IMMEDIATE RELEASE
March 26, 2009

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The Situs Companies Now “Greenified” with Green Business Alliance
Global real estate services firm makes changes in an effort to go green and boost environmental sustainability

Houston, TX – March 26, 2009 – The Situs Companies, a leading provider of commercial real estate services and consulting solutions to many of the world’s most prominent financial institutions, institutional investors, private owners, and developers is now an official “Greenified” company. With the guidance of Green Business Alliance, Situs has continued to successfully implement specific green operating procedures that benefit the environment and its employees while also enhancing the planet’s ecological health.

“Situs is committed to being an active participant in the movement towards environmental sustainability,” said Ralph Howard, chief operating officer of The Situs Companies. “Green Business Alliance has empowered us with specific information to become better corporate citizens of our world. This company-wide awareness not only helps the environment but also demonstrates to our clients and customers that we’re making a difference. In addition, our efforts to Greenify our company are expected to help decrease our utility expenditures.”

To Greenify their organization, Situs made numerous changes to its daily operations relating to copying, printing, reducing energy use and recycling. For example, Situs replaced Styrofoam cups with permanent glass mugs; there is on-site aluminum can recycling; and the firm provided to all staff reusable travel water bottles to eliminate the need of purchasing plastic water bottles.

“We are proud that Situs has made the commitment to Greenify its daily business practices,” said Hilary Kusel, executive director of Green Business Alliance. “As more businesses Go Green, the stress on the environment will decrease while precious natural resources are conserved. Situs is demonstrating that it is playing a key role to be a good environmental citizen, make a positive impact in its community and be a role model to customers and other businesses.”

About The Situs Companies

The Situs Companies employs real estate professionals throughout the U.S., Europe and Asia to deliver commercial real estate services and business solutions to leading investment banks, institutional investors, private owners and various other commercial real estate debt and equity participants. The firm’s core service lines include brokerage, due diligence and loan underwriting, asset management and surveillance, primary and special loan servicing, forensic accounting, staffing, domestic outsourcing support and real estate technology solutions. Learn more at www.situscompanies.com.

About Green Business Alliance

Green Business Alliance is a national firm helping companies “Go Green.” They have assumed a leading role in enabling organizations to Greenify their daily business practices. Their proprietary guidelines give specific direction to companies who are looking to implement more environmentally responsible business practices. Upon completion of their Guidelines to Greenify, member organizations receive the “Greenified” seal, placement in the GreenVisibility Directory as well as other recognition premiums. To Greenify not only helps the environment, it also provides a compelling reason for prospective customers to work with a business. The organization is based in Boca Raton, Florida and can be found on the web at www.greenbusinessalliance.com .

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